

MST.ZANNATUL BAKIYA KEKA +88 01711050818, <u>zb_keka@yahoo.com</u> Bakiyakeka@gmail.com. <u>http://zbkeka.blogspot.com</u>

Present Position: Special Correspondent, Channel-I, Country's first satellite private News channel.

Present Position: Special Correspondent, Channel-i

Immediate Past Position: Senior staff Correspondent, Channel-i

Previous Position: Staff Reporter, National Daily Manabzamin

Professional Summary: Over 20 years of experience in leading print & electronic media as beat reporter

on Crime, High Court & Lower Court, Political party, Health, women, children and environmental issues

Key Achievements

- Published more than 3500 news
- Covered 8 International events in aboard
- WonDRU Media Award-2015,
- Won Family Planning Media Award-2011
- Won UNICEF Meena Media Awards-2010
- Won UNDP Bangladesh Disaster Management Media Award-2009
- Won United Nation Population Fund Media Award-2005.
- Won Awarded with `Young Fighting Talent Honor' 2004

Traning /Exchange Program/Workshop

- I visited to Kunming, china at the invitation of the Chinese Goverbment under the exchange program, that is held on June 12 to 18, 2023
- I attend and covered the 76 WHO Assembly 2023. That is held on May 19-26 Geneva, Switzerland.
- I attend the Bangla International Therapeutics (BIT) summit@ Health Ministry of

Bhutan. This program was held on 6-8th December 2019 in Thimph, Bhutan.

- I attend and Coverd the Women Deliver 2019 Confrence, This program was held on 3-6 June 2019, Vancouver, Canada.
- I attend the 50th Annual Meeting of the European Association for the study of Diabetes. This program was held on 15th to 19th September 2014 at Vienna.
- I attend and covered the 66 WHO Assembly 2013. That is held on May 18-22 Geneva, Switzerland.
- I attend the South Asia Initiative on Women and HIV/AIDS Policymaking scheduled for December 7-10, 2009, in Washington, D.C USA. This is a new program to bring together a small group of women leaders from three sectors - Parliament, civil society, and media - from three countries: Bangladesh, India, and Pakistan.
- Foundation Training for the journalists of Electronic Media, organized by the press Institute of Bangladesh (PIB) from 11-13 January 2005.
- Training workshop on Gender, Reproductive health & HIV/AIDS organized by the press institute of Bangladesh. Dhaka from 14-15 September 2003.
- Foundation training for sub -editor -organized by Bangladesh Center for development, journalism and communication (BCDJC), from 17-21 January 2002
- Training on capacity Building of women journalist at the local level organized by Center for Communication and Development (CCD) in Rajshsahi, supported by DFID, managed by The British Council, from October 2001-March 2002.

Professional Experience:Special correspondent, April 2017-till date

Responsibilities:

- Explore and pitch new story ideas on health, environment, children and women affairs
- Generating ideas for stories and features and following leads from various sources

- Research, verify and collect evidence and information.
- Writing scripts for bulletins, headlines and reports
- Identifying potential interviewees, briefing them, preparing interview questions
- Developing and maintaining local contacts, assuming a public relations role
- Prepare report on law (lower & high court) crime & national political affairs, health, Environment, agriculture, children and women affairs of Bangladesh
- Perform Special assignments by the news room

Senior Staff Correspondent, Channel I, July 2009-March 2017

- Collects and analyzes information about newsworthy events to write news
- Receives assignment or evaluates news leads and news tips to develop story idea.
- Gathers and verifies factual information regarding story through interview

Staff Correspondent, Channel I, July 2004 to June 2009

- Investigate and pitch new story ideas.
- Accept and investigate story assignments.
- Line up and perform interviews.
- Cover newsworthy events, sometimes on live TV.
- Develop relationships with key stakeholders
- Update stories as they unfold and new information becomes available.

Reporter, Daily Manabzamin, 2002 to July 2004

- To prepare report on crime & Medical Base issues, health, Environment, agriculture, children and women affairs of Bangladesh
- Perform Special assignments by the news desk

Published news links

- The 76 th annual conference of the world Health Organization begain in Geneva with the <u>https://www.youtube.com/watch?v=kWAHYxEkz2s</u>
- Children living with HIV / AIDS are neglected, https://cutt.ly/xmuxTUv
- A national plan to protect dogs, <u>https://cutt.ly/umuxJa7</u>
- Bangladesh is in the heart of the Prime Minister https://cutt.ly/imuxVtv
- It will take a few months to produce vaccine <u>https://cutt.ly/MmuxMS9</u>
- Preventing corona is a big challenge, <u>https://cutt.ly/Imux8fo</u>
- the city corporation started the operation due to worseing dengue situationhttps://www.youtube.com/watch?v=kvlfYRaRjOE
- Operation Started with drones to kill mosquitoes<u>https://www.youtube.com/watch?v=9RcDUDP2Sfk</u>
- Vaccine Hero Prof. Sarah Gilbert interested in working with incepta-<u>https://www.youtube.com/watch?v=eEsQ4pPwFko</u>
- Imperial College London would like to work Incepta Bangladesh- <u>https://www.youtube.com/watch?v=zFVz3ax1uAo</u>
- Different countries of the world are intersted in the development and strategic planning of the health sector of
 Bangladesh https://www.youtube.com/watch?v=fBacu23VV1A
- •
- 15 Children got new life after heart surgery, <u>https://cutt.ly/WmucqYC</u>
- 12,000 women dies while giving birth to children, https://cutt.ly/1mucjAx
- Ensure blood test mandatory to prevent thalassemia, https://cutt.ly/5mucmUv
- Record breaking rainfall in Dhaka, https://cutt.ly/PmucRpb
- Bangladeshi women pilots on a UN peacekeeping mission, https://cutt.ly/fmucUlm
- Tradition of the Bengali language, https://cutt.ly/1mucPmJ
- Electing women MP by direct voting, https://cutt.ly/3mucGJd
- Bengali lover Japanese poet Naomi, <u>https://cutt.ly/gmucBVC</u>
- Bangla as an international mother tongue, https://cutt.ly/3muc2g6
- Challenge of prevention of child mortality, https://cutt.ly/lmuc389
- Student in the frontline to stop child marriage, https://cutt.ly/Rmuc5sz

Educational Qualification

MSS in Mass communication & journalism, Rajshahi University, 2002, 2nd Class

BSS in Mass communication & journalism, Rajshahi University, 2000, 2nd Class HSC, Rajshahi Education board, 1995, 1st Division SSC, Rajshahi Education board, 1993, 1st Division

Major Training Received

- Received Foundation Training for the journalists of Electronic Media, organized by the press Institute of Bangladesh (PIB) from 11-13 January 2005.
- Participated Training workshop on Gender, Reproductive health & HIV/AIDS organized by the press institute of Bangladesh. Dhaka from 14-15 September 2003.
- Received Foundation training for sub–editor–organized by Bangladesh Center for development, journalism and communication (BCDJC), from 17-21 January 2002
- Participated Training on capacity Building of women journalist at the local level organized by Center for Communication and Development (CCD) in Rajshsahi, supported by DFID, managed by The British Council, from October 2001–March 2002.

Working experience as host & anchor:

- Worked as a Host& Anchor of `Public Reaction"-a daily program of Channel-I, from January 2004 to July 2004.
- Worked as a Host & anchor of `Joto pothtoto Moth"-a weekly program on news analysis for a month in December 2003.
- Worked as a feature writer with 'Daily Sonali Sangbad' from 1999 to 2002.
- Worked as a performer and Scriptwriter for-`MohilaJagat"-a (woman's World) &SonaliFoshal"- an Agriculture Based program aired with Bangladesh Beter
- Worked as a performer and scriptwriter for `JuboBarta"–a program for youth,-`Shamol Bangla"-an Agriculture Based Programmed aired in Bangladesh Beter .

References:

ABM Abdullah	Dr. Md. Abu Hena Mostafa kamal
Personal physician of Prime Minister of	Former Senior Secretary, Ministry of Defence,
Bangladesh.	Bangladesh.
Cell-01317479188	Cell-01552368551
Email: <u>Abdullah_bsmmu@yahoo.com</u>	Mail: leekamal2021@gmail.com